Johanna Torres | Visual Designer

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johannatorresdesign.com
727.793.5397

EDUCATION

09/16 – 2020
Savannah College of Art and Design (SCAD) | Savannah, GA
B.F.A. Graphic Design, Dean's List GPA 3.9 Summa Cum Laude.

EXPERIENCE

07/20 – Present
PIONEERRX, Irving, TX (*pioneerrx.com*)
Graphic Designer
Built and upgraded multiple sites for products including: PioneerRx, Pharmacy Software Reviews and RxLocal. Collaborated with designers to create trade show materials and promotional assets. Created animations and managed social media for the RxLocal app.

06/19 – 08/19
DIESTE inc, Dallas, TX (*dieste.com*)
Art Director Intern
Collaborated with the creative team to design campaign assets such as mockups, layouts, and social media elements for the clients: TX Whiskey, Goya, Pollo Campero, and Pizza Hut.

04/19 – 06/19
HEWLETT PACKARD x SCADpro, Savannah, GA
Graphic Designer | *Collaborator*
Participated as a graphic design team member to create a platform to facilitate and expand services using *HP* devices, Collaborated to design the application, presentation, and assets.

04/19 – 05/19
ARCANE STRATEGIES, Savannah, GA (*arcanestrategies.com*)
Graphic Design Intern
Created infographics, presentation decks, and website layouts for development. Established brand guidelines for the official Arcane Strategies website and company clients.

HONORS

SCAD
Jennifer Nolletti Memorial Art Foundation Scholarship.
School of Communication Arts Endowed Scholarship.
SCAD Achievement Scholarship.
SCAD Honors Scholarship.

SERVICE

02/16 – 05/16
SALVADOR DALI MUSEUM, St. Petersburg, FL (*thedali.org*)
Volunteer/Gallery Experience Assistant
Offered exhibit information to visitors about the artwork while enhancing guest experience, and answered questions about upcoming and current events and activities at the museum.

FREELANCE

2017 – Present
Preston Stylez. *Dallas, TX (firemerch.com)* | 2019 – present
Create Atelier. *Dallas, TX (createatelier.com)* | 2021 – present
Blaze Performance. Boston, MA (blazeperformance.io) | 2021 – 2022
Provar Testing. *(provartesting.com)* | 2021

SKILLS

Adobe Creative Cloud (Photoshop, InDesign, Illustrator, XD, After Effects) Office 365, Figma, web design, mixed media, painting and illustration, typography, package design.

LANGUAGES

Fluent in Spanish and English.